

Pallavi Rachel George

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Education

Ph.D. in Management (Public Systems) <i>CGPA 3.846/4.33</i>	Indian Institute of Management Ahmedabad	2021-present
Master in Public Policy (MPP) <i>CAP 4.35/5</i>	National University of Singapore (NUS)	2018
B.A. (Honours) Economics <i>First Division</i>	University of Delhi (DU), St. Stephen's College	2016

Fields of Interest

Broad Areas: Climate Resilience, Urban Planning, Coastal Settlements, Public Policy, Natural Hazards

Methodological Areas: Case studies, interviews, structural equation modelling, panel data, social network analysis, computational text analysis

Journal Publications

George, P. R., & Gupta, V. (2024). Environmental identity and perceived salience of policy issues in coastal communities: a moderated-mediation analysis. *Policy Sciences*, 57(4), 787–822.

<https://doi.org/10.1007/s11077-024-09547-4>

George, P. R., & Chakrabarti, S. (2025). The toll of the cyclone: mental health impacts of tropical cyclones in coastal communities of India. *BMC Public Health*. <https://doi.org/10.1186/s12889-025-25939-4>

Under Review

Urban Resilience in Motion: The Diffusion of Urban Resilience Policies in Transnational City Networks (co-authored with Dr. Sandip Chakrabarti, IIMA) [R&R at Urban Studies]

Published Policy Reports

Samuel, J, George, A & George, P R (2023) Cultural Heritage for Inclusive Growth. British Council. Available online: doi.org/10.57884/7wxh-hv33

Banerji, E., George, P.R., Maruashvili, G., Matulevic, L., Sabalburo, S. and Turganbayev, A., (2018). Twenty Years of Peacebuilding in The Chittagong Hill Tracts: An Ethno-National Analysis. Centre for Peace and Justice, BRAC University, Dhaka, Bangladesh.

Working Papers

Tracking the Flood: Shifting Themes, Emotions, and User Engagement during a Once-in-a-Century Flood (with Dr. Adrija Majumdar, IIMA) (Targeted journal – Technological Forecasting and Social Change, ABDC – A)

The Politics of an Equity-Centered Resilience Planning Strategy in Boston (with Dr. Lawrence Vale, MIT) (Targeted journal – Journal of the American Planning Association)

The Development Continuum: Old Wine in New Bottle (with Dr. Ranjula Bali Swain, Stockholm School of Economics, Dr. Pritha Dev, and Shaurya Saxena, IIMA) (Targeted journal – World Development, ABDC – A)

Externalizing Responsibility? Problematizing the Business Case for Sustainability (with Dr. Rama Mohana Turaga, IIMA) (Targeted journal – Organization Studies, ABDC – A*)

Community-Science Partnerships for Resilience Planning: Overcoming the Paralyzes of Pluralism in Co-Creation (Targeted Journal – Global Environmental Change, ABDC – A*)

Institutionalizing Institutional Innovations: A Comparative Case Study of Resilience Planning in Boston and Chennai (Targeted Journal – Urban Studies, ABDC – A*)

Honours & Awards

Regunath Research Fellowship in Social Citizenship and Management– SP Jain Institute of Management and Research (Research Grant) (2025 – present)

Fulbright-Kalam Climate Fellowship for Doctoral Research, United States – India Educational Foundation, Massachusetts Institute of Technology (August 2024 – May 2025)

Junior Research Fellowship (JRF) and Assistant Professorship 2019, University Grants Commission, Ministry of Education, India (99.96th percentile) (2020)

Li Ka Shing Foundation Scholarship, National University of Singapore (June 2016 – June 2018)

Outstanding Academic Performance Award for securing 100 percent in Economics at the All-India Senior School Certificate Examination (2013)

Professional Experience

Research Lead, Centre for Communication and Development Studies – Institute for Sustainable Development and Governance (Trivandrum, India) (January 2020 – April 2021)

- Provided strategic leadership for end-to-end research delivery for our clients - British Council and Nordicity - steering project planning, research and execution for the client's flagship Cultural Heritage for Inclusive Economic Growth report.
- Managed and mentored a multidisciplinary team of five research assistants, coordinating workflows, setting milestones, and ensuring quality control across deliverables.
- Led stakeholder engagement with 35 experts and 10 organizations in Colombia, Kenya, Vietnam and India, conducting interviews and document analysis to prepare the report which includes 12 case studies.

Non-Resident Research Fellow, Hills & Forts Landscape LLC (Dubai, UAE) (December 2019 – Aug 2020)

- Prepared an in-depth report on sustainable landscaping and eco-friendly tourism, with a focus on Southeast Asia, whose recommendations were found highly valuable and relevant to clients

Teaching Experience

Guest Lecturer, Chinmaya University (Kochi, India) (December 2020 – April 2021)

- Taught Public Policy Analysis and Evaluation to MA Public Policy and Governance students and received exceptional feedback.

Teaching Assistant, Indian Institute of Management Ahmedabad (Ahmedabad, India) (August 2025 – March 2026)

- Public Policy (PGP Course, Term V, 2025-2026)
 - Involved in curriculum design, preparation of assignments, and co-teaching domain-related classes
- Managing Sustainability (PGP-FABM Course, Term V, 2025-2026)
 - Involved in design of engaging pedagogy, preparation of assignments and evaluation, and co-teaching domain-related classes
- Urban Economics and Business Environment (PGP Course, Term VI, 2025-2026)
 - Involved in supporting the professors in teaching

Projects/Extra-Curricular Activities

Investigator, Twenty Years of Peacebuilding in the Chittagong Hill Tracts: An Ethno-National Analysis, National University of Singapore, Supervisor – Prof. Francesco Mancini (2017-2018)

- Carried out field visits to Dhaka, conducted interviews with stakeholders from Chittagong, including tribal leaders, students, military officers, and others, to prepare a report that was highly valued by our client and supervisor.
- Final Report is available at https://cpj.bracu.ac.bd/wp-content/uploads/2020/02/PAE-BRAC_Final-Report_13-Apr-2018-.pdf

Founder, Buckle Up Campaign (New Delhi, India) (2015-2016)

- Received a grant as part of the 'Safer Roads Safer India' campaign led by Youth Service America and Underwriters Laboratories
- Founded the Buckle Up Campaign in Delhi to work on road safety among school and college students, leading a team of ten student volunteers
- Secured collaborations with Enactus SRCC, Humara Bachpan Foundation, and other organizations to spread awareness about road safety using puppeteering, road safety audits, and drawing competitions.

Conference Presentations (Select)

George, P.R., & Chakrabarti, S. (November 2024). Urban Resilience Policy Diffusion: Influencers, Learners & Best Practices. Association of Collegiate Schools of Planning Annual Conference, Seattle, Washington, United States.

George, P.R., & Turaga, R.M.R. (June 2024). A Framework to Understand the Limits of Business Case Logic to Address Grand Challenges. International Association for Business and Society 35th Annual Conference, Annapolis, Maryland, United States.

George, P.R. (December 2023). Policy Learning in Urban Resilience: The 100 Resilient Cities Network. 3rd International Symposium on Disaster Resilience and Sustainable Development, Bangkok, Thailand.

George, P.R. (November 2023). Social Equity in Disaster Management: A Study of Trivandrum's City Disaster Management Plan. 6th World Congress on Disaster Management, Dehradun, Uttarakhand, India.

George, P.R. & Turaga, R.M.R. (July 2023). Planetary Boundaries and Corporate Sustainability: A Study of the Science-Based Targets Initiative. 39th EGOS Colloquium 2023, Cagliari, Italy.

George, P.R. (June 2023). Disaster Risk Perception in Coastal Communities: A Moderated Mediation Analysis. 8th Asia Pacific Public Policy Network Conference, Hong Kong University of Science and Technology, Hong Kong SAR.

George, P.R. (December 2022). Enhancing State Capacity for Social Equity in Urban Disaster Resilience. 4th India Public Policy Network Conference, IIM Ahmedabad, India.

Administrative/Services

Guest Editor, Journal of City Climate Policy and Economy (University of Toronto Press) (2025-present)

Co-Chair of Panel 'The politics of climate change' with Prof. Rama Mohan Turaga at 6th India Public Policy Network Conference (upcoming, 2026)

Panel Discussion Lead and Moderator, LEDS for Urban Resilience Panel Discussion, India Management Research Conference, IIM Ahmedabad (2025)

Expert Reviewer, First Order Draft (FOD) IPCC Special Report on Climate Change and Cities (SRCITIES) (2025)

Vice President and Treasurer, Planning Forum, St. Stephen's College, DU (2014-2016)

Convener, Raqs-Utsav Inter-College Dance Fest, St. Stephen's College, DU (2016)